

## NEBRASKA

MAYOR COLEEN J. SENG

The Mayor's Community Development Task Force presents the...

## University Place CITY OF LINCOLN Streetscape

Nominated for Lincoln's

## 2006 Community Development Week Award

All the meetings, planning, and preparation finally paid off for North 48th Street businesses and University Place neighborhood residents. New streetscape improvements, designed by Sinclair Hille Architects, stretch from Dead Man's Run Creek on the south to Adams Street on the north and include ornamental street lights, new sidewalks, street furniture, neighborhood signs, median work, and plantings.

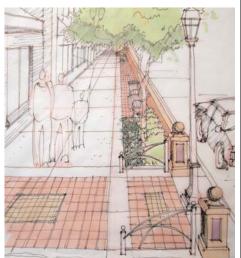
These improvements are the result of extensive collaboration. The long list of involved stakeholders includes the University Place Business Association, the University Place Community Organization, Nebraska Wesleyan University, StarTran, Lincoln Electric System, and City departments: Public Works, Parks and Recreation, and Urban Development. Representatives from all stakeholders participated in an Implementation Committe. Business and neighborhood leaders provided input on project design and kept residents and store keepers informed about

construction schedules.

The broad purpose of the Implementation Committee is making the University Place Redevelopment Plan "happen." As a vital part of the plan, the new streetscape serves as an incentive for private investment in the revitalizion the business district.

Tax Increment Financing (TIF) financed the improvements which cost roughly \$900,000. A Business Improvement District will finance maintenance of the streetscape.





For more information about other community development projects in Lincoln, contact the City's Urban Development Department, at 402-441-7606 or email: urbandev@lincoln.ne.gov